



## **Jana Mila Juginovic joins Markle Foundation as Chief Communications Officer and Senior Advisor**

**New York, NY – April 22, 2022** – Markle Foundation CEO and President Zoë Baird announced the appointment of Jana Mila Juginovic as Markle’s Chief Communications Officer and Senior Advisor. Juginovic will be responsible for Markle’s strategic communications and media relations.

Markle’s objective is to help activate a labor market that enables workers to hold good jobs in the digital economy. This requires the development of federal and state policy actions that create more good jobs, and Markle’s Rework America Alliance partnering to grow the number of workers without bachelor’s degrees who hold these jobs.

“Jana is a proven leader, and a creative and strategic thinker,” said Markle CEO and President Zoë Baird. “Her skills as a journalist and her experience within the technical policy arena, will help advance Markle’s work and its engagement with our partners.”

Juginovic joins Markle from the Internet Corporation for Assignment Names and Numbers (ICANN), a global organization that helps coordinate the Internet’s domain name system and unique identifiers. It also supports and implements policies concerning those technical functions. At ICANN, Juginovic was Senior Director, where she led the global content and social media engagement strategy, and led the content strategy, user experience, and information architecture development of ICANN’s digital properties.

Juginovic began her career as a journalist with CTV News, Canada’s largest private sector news network. While there, she covered a wide array of national and international news events including the 9/11 terror attacks from New York, the Iraq War from Doha, and the 2006 Lebanon War from Beirut and Cyprus. She was promoted to Director of News and Programming at Canada’s 24-hour news channel, CTV News Channel, and Executive Producer of CTV News Network specials. She led the branding, editorial, and programming transformation of CTV News Channel and oversaw all news specials on CTV’s main network.

During her journalism career, Juginovic was awarded the Radio-Television News Directors Association (RTNDA) Gord Sinclair Award for Best Special News Event, the RTNDA Gord Sinclair Award for Best Live Special, the Canadian Association of Broadcasters Gold Ribbon Finalist for News and Current Events, and an Academy of Canadian Cinema and Television Gemini Award Nomination for Best News Information Series.

Juginovic received a master’s degree from the London School of Economics and a master’s degree from the University of Southern California (USC). In 2009, she was awarded the Nieman Journalism Fellowship at Harvard University and in 2013, she was a Cowan Scholar recipient at the USC Annenberg School for Communication and Journalism.

### **Markle Foundation Media Contact**

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### **About The Markle Foundation**

The Markle Foundation challenges itself and diverse partners to deploy their varied expertise to identify solutions to critical public problems and achieve systemic change. As advanced technology and automation changes the very nature of work, Markle's priority is advancing solutions toward a labor market that will enable workers in America to move into good jobs in the digital economy.

Markle's [Rework America Alliance](#) follows Markle's success in creating the policy and technology architecture that has enabled improvements in healthcare, national security, and access to the Internet.

For more information, visit [markle.org](http://markle.org), follow [@MarkleFdn](#) and [@ReworkAmerica](#) on Twitter, and read our book, [America's Moment](#).